Understanding and Overcoming Video-Meeting Fatigue

A new Webex by Cisco study reveals the causes and consequences of video-meeting fatigue. It also offers insights to help employees thrive in a work-from-anywhere world. Hint: Improvements to the culture surrounding video meetings—plus the right technology—can make all the difference.

Video-Meeting Fatigue Is Real

95%

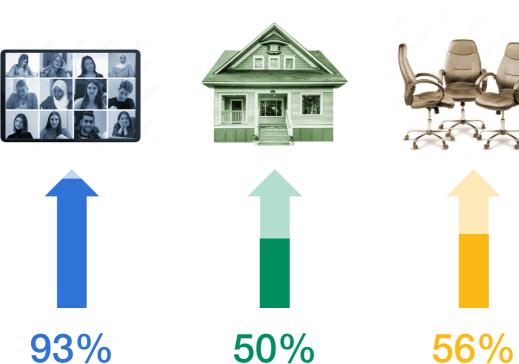
Workers experience video-meeting fatigue and say changes to company culture and technologies would reduce it.

81%

Employees indicate they feel some physical ailment at the end of a workday filled with video meetings.



Hybrid Work and Video Meetings Are the New Normal



Spend two or more hours per day in video meetings. Work from home eight or more days per month.

Report spending more time in meetings since they started working from home.

When asked what would reduce video-meeting fatigue, people flagged two key improvements: culture changes around meetings and better meeting technology.

Video Meetings Are Still a Great Way to Connect and Inspire

People who regularly meet via video are:

2.4x more likely to say it's easier to collaborate.

2.6x more likely to say they've experienced increased empathy from colleagues.

1.5x more likely to say it's easier to connect with colleagues in any location.

In addition, they're also happier and less likely to leave their company.

Conversely, those who rarely meet via video are:

2.7x less likely to feel connected to company strategy.

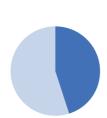
3.2x more likely to say they're unhappy with their current company.

Technology Shortcomings Worsen Video-Meeting Fatigue

Background noise, poor sound and video quality are employees' primary frustrations.



69%
Primarily use laptops for video meetings.



45% Use laptops with no peripherals.



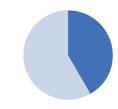
37%
Struggle with background noise.



34% Complain about poor sound.



32% Complain about video quality.

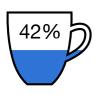


54%
Lack the proper technology to collaborate when working remotely.

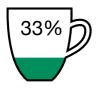
How Companies Use Video Tech Matters

Here are the top three factors people say would help reduce videomeeting fatigue:

Reduce number of back-to-back meetings.



Add a five-minute break between meetings.



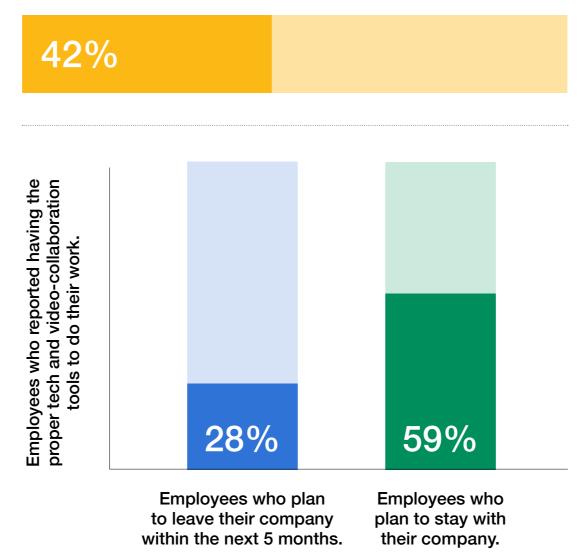
Create companysanctioned meeting-free days.



Collaboration Technologies Bring People Together, and Make Them Want to Stay

Employees are frustrated with their virtual-collaboration technology. They also see a company's office culture as part of the problem—and the solution.

Workers who plan on leaving their current employer in the next two years.



The Right Tools Matter, Too



Users of Webex collaboration devices indicate that they're better prepared and more productive.

30%

Have fewer frustrations than those using a laptop.

40%

Enjoy higher productivity when working remotely.

65%

Are more likely to say they never get frustrated during video meetings.

